

UNITED STATES DISTRICT COURT FOR THE
DISTRICT OF NEW HAMPSHIRE

In Re: Dial Complete Marketing and Sales
Litigation (MDL No. 2263)

MDL Docket No. 11-md-2263-SM
ALL CASES

CASE MANAGEMENT ORDER NO. 1

1. This order shall govern the practice and procedure in actions transferred to this court by the Judicial Panel on Multidistrict Litigation pursuant to its order of August 18, 2011, as well as all related actions originally filed in this court, including but not limited to, *Kami Raleigh v. Dial Corporation*, Civil Docket No. 11-cv-265-SM, or transferred or removed to this court. These actions are listed in Schedule A attached hereto. This order shall also govern the practice and procedure in any “tag-along” actions transferred to this court pursuant to Rule 7.1 of the of Judicial Panel on Multidistrict Litigation's Rules of Procedure, subsequent to the filing of the final transfer order by the clerk of this court and any related actions subsequently filed in this court or otherwise transferred or removed to this court.

2. The actions described in paragraph 1 of this order are consolidated for pretrial purposes.

3. Any pleading or document shall be filed electronically; no copies will be necessary. All filings submitted in these actions shall bear the identification of MDL Docket No. 11-md-2263-SM,

and when such filing is related to all these actions, the MDL docket number shall be followed only by the notation "ALL CASES." If such filing does not relate to all actions, the individual docket number(s) assigned by this court (as listed in Schedule A hereto) shall also be listed on the filing.

For example:

In Re: Dial Complete Marketing
and Sales Litigation

MDL Docket No. 11-md-2263-SM
ALL CASES

- or -

In Re: Dial Complete Marketing
and Sales Litigation

MDL Docket No. 11-md-2263-SM

11-cv-2264-SM
11-cv-2265-SM

The official docket will be 11-md-2263-SM (the MDL case). All filings will be submitted in this case and "spread" to the applicable underlying civil cases. "Spreading" is where the docket entry created in the MDL matter is automatically added to the applicable underlying civil cases that are selected by the filer during the docketing process. (See Attachment B for specific, detailed instructions on spreading.) All "cv" designated cases to which entries are spread are for court record keeping purposes only. Counsel will cite to only the MDL document number assigned to any entry. To the extent a filer spreads the docket entry to the wrong civil case, the Clerk's Office is authorized to delete the incorrectly spread entry without further order of this Court.

4. Any document conventionally filed (i.e. sealed) in any of these actions shall be filed with the clerk of this court and not with the transferor district courts. The mailing address of the Court is: U.S. District Court, 55 Pleasant Street, Room 110, Concord, NH 03301-3941.

5. Counsel who appeared in the transferor district court prior to the transfer need not enter a separate appearance before this court.

6. No parties to any of these actions shall be required to obtain local counsel in this District and the requirements of Rule 83.2(b) of the Local Rules of this court are waived as to any attorney appearing in these actions who is duly admitted to practice before any United States Court.

7. Hearings shall not be held on any motions filed except by order of the court upon such notice as the court may direct.

8. If counsel for more than one party plan to file substantially identical pleadings, they shall join in the submission of such documents and shall file only one submission on behalf of all so joined.

9. Any orders, including protective orders entered by any transferor district court, shall remain in full force and effect unless modified by this Court upon application.

10. All discovery proceedings in these actions are **STAYED** until further order of this Court, and the time requirements to perform any acts or file any documents pursuant to Fed. R. Civ. P. 26 through 37 are tolled until the initial pretrial conference at which time a discovery schedule will be established.

11. The court will be guided by the Manual for Complex Litigation, Fourth approved by the Judicial Conference of the United States and counsel are directed to familiarize themselves with that publication.

12. The Court will also be guided by the Rules of Procedure of the Judicial Panel on Multidistrict Litigation. Counsel's attention is specifically directed to Rule 5.1, which like Fed. R. Civ. P. 7.1, requires the filing of a corporate disclosure statement. Defendant, The Dial Corporation, has filed a disclosure statement in one or more of the consolidated actions. It need not file duplicate statements in individual cases, but shall file a disclosure statement under the MDL docket number (11-md-2263-SM). The defendant is under a continuing obligation to update the disclosure statement should any changes occur.

13. Counsel shall familiarize themselves with the Local Rules of this Court as well as its Administrative Procedures for Electronic Case Filing, which are available on the rules page of this court's [website](#). Counsel who have not previously obtained a CM/ECF login and password from the District of New Hampshire, shall register utilizing this court's online [CM/ECF registration form](#).

14. The case managers responsible for this litigation are Judith A. Barrett (603-225-1587) or her back-up, Vincent Negron (603 226-7733), to whom all inquiries shall be made.

15. The court will hold an initial pretrial conference on **October 12, 2011 at 2:00 p.m.** Each party shall have representative counsel physically present at the pretrial hearing. The parties shall be prepared to discuss the appointment of lead counsel and/or liaison counsel, the

development of a discovery plan, and a schedule for filing and resolution of class certification motions.

SO ORDERED.

September 19, 2011


Steven J. McAuliffe
Chief Judge

cc: All Counsel of Record
Clerk, MDL Panel

IN RE: DIAL COMPLETE MARKETING AND
SALES PRACTICES LITIGATION

MDL No. 2263

SCHEDULE A

Listing of Individual Cases as of September 19, 2011

DNH Civil Case No.

Western District of Arkansas

Marvin Catalan v. The Dial Corporation, C.A. No. 5:11-05127 **11-cv-2273-SM**

Central District of California

Sonia Herrera v. The Dial Corporation, C.A. No. 2:11-04146 **11-cv-2278-SM**

Alicia Gentile v. The Dial Corporation, C.A. No. 2:11-04257 **11-cv-2274-SM**

Northern District of California

Eric Terrell v. The Dial Corporation, C.A. No. 4:11-03330 **11-cv-2276-SM**

Amani El-Jandali v. The Dial Corporation, et al. , C.A. No. 5:11-02945 **11-cv-2277-SM**

Southern District of Florida

Martin Hommel v. The Dial Corporation, Inc. C.A. No. 0:11-61123 **11-cv-2267-SM**

Sven P. Vogtland v. The Dial Corporation, INc. C.A. No. 1:11-21658 **11-cv-2266-SM**

Jonathan Cessna v. The Dial Corporation, Inc. C.A. No. 1:11-21748 **11-cv-2268-SM**

Northern District of Illinois

Kristina Pearson v. The Dial Corporation, C.A. No. 1:11-03727 **11-cv-2275-SM**

Southern District of Illinois

David Walls v. The Dial Corporation, Inc. C.A. No. 3:10-00734 **11-cv-2271-SM**

Eastern District of Louisiana

Bridget Becnel Delivorias, et al. v. Dial Corporation, C.A. No. 2:11-01403 **11-cv-2272-SM**

Eastern District of Missouri

Michelle Carter v. The Dial Corporation, Inc., C.A. No. 4:11-00877 **11-cv-2264-SM**

District of New Hampshire

Kami Raleigh v. Dial Corporation **11-cv-265-SM**

Eastern District of New York

Michael Feuer v. The Dial Corporation, Inc., C.A. No. 2:11-02205 **11-cv-2265-SM**

Northern District of Ohio

Jenny Marazzi v. The Dial Corporation, Inc., C.A. No. 1:11-00407 **11-cv-2269-SM**

Eastern District of Wisconsin

Megan Peterson v. The Dial Corporation, Inc., C.A. No. 1:11-00493 **11-cv-2270-SM**

United States District Court
District of New Hampshire

In Re: Dial Complete Marketing
and Sales Practices Litigation

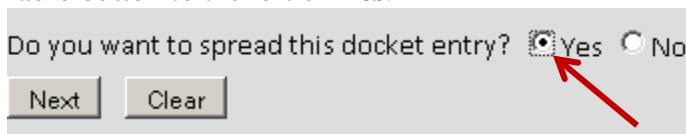
1:11-md-02263-SM

Docketing in MDL Case and Spreading to Member Cases

Please be aware that the following instructions are not intended to be a step by step guide as to each and every screen you will encounter while docketing in the District of New Hampshire's CM/ECF system.

This document is merely intended to highlight the functionality that you should pay close attention to when spreading docket entries to member cases associated with this MDL matter.

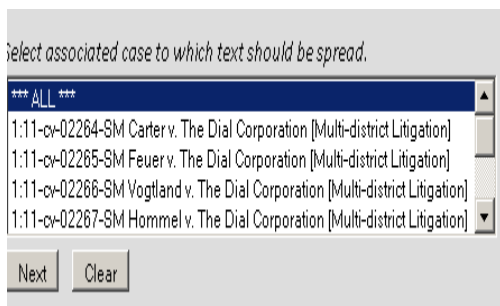
1. Select the appropriate event for the pleading you are filing and enter the MDL case number (11-md-2263).
2. When presented with the question "Do you want to spread this docket entry?" select the radio button to the left of **Yes**.



Do you want to spread this docket entry? Yes No

Next Clear

3. On the next screen, select **All** if the document you are filing relates to all member cases. If your filing does not relate to all member cases of this MDL, **ONLY** select those cases to which the document you are filing relates.



Select associated case to which text should be spread.

*** ALL ***

1:11-cv-02264-SM Carter v. The Dial Corporation [Multi-district Litigation]

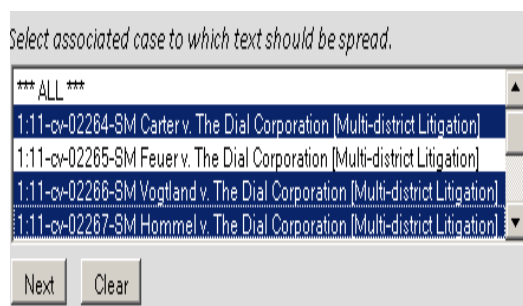
1:11-cv-02265-SM Feuer v. The Dial Corporation [Multi-district Litigation]

1:11-cv-02266-SM Vogtland v. The Dial Corporation [Multi-district Litigation]

1:11-cv-02267-SM Hommel v. The Dial Corporation [Multi-district Litigation]

Next Clear

OR



Select associated case to which text should be spread.

*** ALL ***

1:11-cv-02264-SM Carter v. The Dial Corporation [Multi-district Litigation]

1:11-cv-02265-SM Feuer v. The Dial Corporation [Multi-district Litigation]

1:11-cv-02266-SM Vogtland v. The Dial Corporation [Multi-district Litigation]

1:11-cv-02267-SM Hommel v. The Dial Corporation [Multi-district Litigation]

Next Clear

Note: To select multiple cases, press the ctrl key on your keyboard and then point and click the mouse on the cases you wish to select.

- When presented with the question “Do you want to spread effects?” click the radio button to the left of **Yes**.

Do you want to spread effects? Yes No

Next Clear

- On the screen that asks you to “Select the Filer/Select the Party” select the party on behalf of whom you are filing the document in each case.

Pick Filer

Collapse All Expand All

Fred Flintstone dft

Joe Schmoe pla

Select the filer.

Select the Party:

Alex J. Jimenez 1:01-cv-00001-JD [pla]

Velcro USA Inc 1:01-cv-00001-JD [dft]

Fred Flintstone 1:11-md-01000 [dft]

Joe Schmoe 1:11-md-01000 [pla]

Next Clear New Filer

Defendant in member case.

Defendant in master MDL case.

Note: To select multiple parties, press the ctrl key on your keyboard and then point and click the mouse on the parties you wish to select.

- If you are filing a document on behalf of many parties, some of whom you do not represent, make certain to **UNCHECK** the box to the left of any party that you do not represent.

Regardless of the document you are filing, UNCHECK the box to the left of any party below that you DO NOT represent.

STEP 1: Check box on left if you wish to be attorney of record. If box not checked, you will NOT receive e-notices in case.

STEP 2: Check NOTICE box to receive future e-notices.

OPTIONAL: Check LEAD box to designate self as lead counsel.

1:01-cv-00001-JD Jimenez v. Velcro USA Inc

Velcro USA Inc (pty:dft) represented by Kristie Trimarco (aty) Lead Notice

1:11-md-01000 Schmoe v. Flintstone

Fred Flintstone (pty:dft) represented by Kristie Trimarco (aty) Lead Notice

Select all

Next Clear



7. On the docket text screen before completing the transaction, make certain the docket text correctly reflects the parties on behalf of whom the document was filed, as well as the cases to which the filing relates. If the docket text is not correct, start the transaction over.

The screenshot shows a web form titled "Docket Text: Modify as Appropriate." It contains a text input field with a dropdown arrow on the left, containing the text "MOTION to Continue hearing". To the right of this field is another text input field containing "filed by Velcro USA Inc, Fred Flintstone. 1:11-md-01000, 1:01-cv-00001-JD Follow up on Objection on 9/19/2011." Below this is a third text input field containing "(Trimarco, Kristie)". At the bottom left are two buttons: "Next" and "Clear". A red callout box with a black border points to the text in the second input field, containing the text: "This entry correctly displays the cases and parties related to this filing."

8. Please contact Chief Judge McAuliffe's case manager, Judy Barrett-Weatherbee, or her back-up, Vincent Negrón, or the court's CM/ECF Helpdesk for further assistance.

Judy Barrett-Weatherbee
Vincent Negrón

(603) 225-1587
(603) 226-7733

judy_barrett@nhd.uscourts.gov
vincent_negrón@nhd.uscourts.gov

CM/ECF Helpdesk

(800) 776-0320, Option 8